

#### **NOVEMBER 12-14, 2020**

In your homes.

#### LINUXAPPSUMMIT.ORG





# **JOIN US ONLINE**

This is the 5th year of the Linux App Summit—growing and promoting the Linux App Ecosystem across the globe! With the challenging times ahead of us, we have decided, for the safety of our attendees, to make this year's edition online.

This opens a whole new range of possibilities that the offline editions did not enjoy. Apart from being as exciting and informative as previous years, LAS 2020 will allow an even larger and more diverse crowd to meet, interact and exchange ideas. And let's not forget that it will take place in your home with easy access to your computer, a comfy couch, and your kitchen and all of us with you, online.

Looking to the future, the in-person version of the Linux App Summit will be back in the spring of 2021, world situations allowing.





## FOSTER AND GROW THE APPLICATION MARKET

### **EXPAND OUR PARTNERSHIPS**

We can't grow the market by ourselves, we need application developers to partner with our apps community. Our market is expanding and continues to expand. The growth of Linux-based hardware in consumer-grade laptops offers more choices for consumers proving that investment continues to happen in the Linux app space. App Stores are offering thousands of applications and games for the Linux platform. An ecosystem of libre applications will provide end-users with a wide choice of privacy-respecting and productivity-boosting applications.

#### **PLATFORM DIVERSITY**

The Linux platform's greatest strength is the wealth of diversity in our ecosystem. There are toolkits and software languages for every purpose. Whether you want to develop a game, design an application, or even build a website, the app ecosystem has the tools to make that happen. Learn what's available to you.

#### **TECHNOLOGY EXCELLENCE**

The Linux App ecosystem is the birthplace of foundational platform innovations that you use on a modern Linux operating system. Software like WebKit, DBus, and Wayland for example were incubated in the Apps Ecosystem and are an indelible part of how we use technology today. That incubation continues to evolve in new directions like containerized applications.

#### COMMUNITY

24 years ago the apps community started with the advent of the KDE Project. The dream of building the best human interface for modern hardware is a continuing aspirational vision of what is possible and is still shared by all of us. Powered by strong engineering vision, grounded goals, and tempered by improving our open and diversified community. For those who are already a part of our journey, LAS is the chance to track what is happening in the Apps Ecosystems today.

#### **LEGAL AND LICENSING**

We welcome everyone. Whether you are a diehard Free Software advocate or just looking to write a commercial application or game, there are no restrictions on what can be built on the Apps Ecosystems. You will also get to learn about the latest legal issues and discussions around licensing on the Linux platform.

## **SPONSOR LAS**

Sponsor the Linux App Summit 2020 and 2021 and help grow and support the Linux application ecosystem. Linux-based workstations are a growing market, but it takes leadership and organization to shepherd this growth into success.

Your sponsorship helps fund a conference that is at the intersection of user-experience, software development, and hardware distribution. The Linux App Summit is a unique conference singularly focused on building a market that will continue the proliferation of Linux apps, thus benefiting the Free and Open Source community, and companies expanding into the Linux desktop market alike.

There are several ways in which you can support the conference and gain maximum exposure for your organization. We have a wide range of sponsorship levels to meet any budget, and if you have ideas for how else you may want to support LAS, do not hesitate to get in touch.

### **TRENDSETTER** 3,000 €

Thank you between virtual sessionsLogo, link, and prerecorded message on our website45 minute "office hours" included in the event scheduleRecorded Q&A about sponsor and importance of app summit posted on websiteThank you during closing session

## **CHAMPION** 2,000 €

Thank you between virtual sessions 45 minute "office hours" included in the event schedule Thank you during closing session

### **BACKER** 1,500 €

Logo on the website 45 minute "office hours" included in the event schedule Brief mention

#### **SUPPORTER** 500 €

Logo on website

\*Invoices can also be provided in USD.

#### **GET IN TOUCH**

Find out more or talk to us about sponsoring LAS by emailing: **sponsors@linuxappsummit.org** 

